

Minutes from Chamber of Trade Committee Meeting 13th January 2015

1. Present – Alex Wilkinson, Claire Wilkinson, Trevor Mason, Jill Tebb, Steve Tasker, Andrew Cope, Rory McCaffrey, Mike, Zimmer, Colin Wright, Caroline Hazel, Dave, Mike, Rich Hall
2. Apologies – none
3. Committee – Jamie McQuaig has resigned
4. AGM – will be held at The Swan, 7.30 on 27th January 2014; free buffet to be provided to members
5. Overview of events in 2014 – a number of well-attended breakfasts and suppers were held; summer BBQ and clay pigeon shoot was enjoyed by 25+members and family; Christmas dinner dance was not successful from a member perspective, but The Royal Oak put on an excellent dinner.
6. Ideas for 2015 – continue with breakfast and supper clubs and the summer BBQ and shoot; other suggestions – quiz night, skittles, cheese and wine evening. JT suggested we could co-opt some of the fundraisers who assist with the Christmas event to help with some aspects of entertainment. **AW – prepare a programme of events for 2015 to be agreed by committee.**
7. Raison D’Etre to be re-written for 2015 – **ACTION - AW**
8. Wotton film – AW thanked Rich Hall and the KLB students for their marvellous efforts. Thanks also went to Mike at Fish Out Of Water for the script and Mark Horton for providing the commentary. TM suggested that the Chamber should formally thank Mark Horton – **ACTION POINT FOR AW**. Good positive feedback has been received and some proposals for improvements to be made. The film will be linked to 5 local websites. **ACTION - AC will speak to Sue Bailey at the Council to see if we can have a link from the Town Council’s website. ACTION – AW TO SPEAK TO KATHY WILSON AT TORTWORTH COURT ABOUT DISPLAYING THE FILM THERE.**
9. Town map and leaflet – All considered this to have been a great success. AW proposed to repeat the exercise in 2015 and print a similar number. Printing would go out to tender with local firms. 27 advertising slots would be available – 26 chargeable and one free slot for the nominated printer. Target date for delivery – 1/4/15. We would need additional sponsorship from the Council. AW proposed members who wish to advertise would be charged £75 and non-members £100.
10. Tourist website – www.Wottonunderedge.info - RM commented that although the site is built, content is now needed to optimise the site. RM agreed he would provide a template for members who wish to promote their business on this site to use to populate with the content they want included. Pricing would need to be agreed. **ACTION – AW to liaise with RM on what is now required to move this forward.**
11. Car parking – There is a proposal underway for local land to be developed, some of which could be used for car parking. AW reported that the developers and owners of the land were in negotiation.
12. Financials – Chamber is committed to paying for the Xmas trees, the film and the tourist website. Additional sponsor money is due in for the film. Invoices need to be issued for this – **JT to action. AC will issue reminder notice to those members who need to renew, but**

haven't yet done so. NB: AW proposed a slight increase in membership fees to £40; seconded by AC and accepted by all.

13. Contribution to RBL wreath – this had been overlooked. Mr Toase has requested £25 for the wreath. All agreed it should be paid. **JT to make payment.**