



# AGENDA

wotton-under-edge  
chamber of trade  
www.wotton.biz

**Friday, 15<sup>th</sup> March, 7:30pm**  
**The Swan Hotel**

## Apologies

1. Minutes of the meeting held on 2nd November 2018
2. Matters arising:
  - a) Modify remuneration policy and publish (*Trevor*)
  - b) Demonstration of Christmas light LED display – and outcome (*Martin, Janet*)
  - c) Christmas event – and outcome (*Claire, Linda*)
  - d) Royal British Legion Centenary fundraiser – and outcome (*Claire*)
  - e) Chamber's Christmas event - outcome (*Martin*)
  - f) Distribute list of suggested events (*Trevor*)
  - g) Thoughts on opportunities for publicity (*Martin, Linda*)
  - h) Trial 'Meet the Manager' style articles (*Jill*)
  - i) Revival of the Member Discount Scheme (*from a previous set of minutes – see AOB*)
  - j) Town leaflet (*see AOB*)
3. Treasurer's Report
4. Up and coming events  
Discussion
5. Opportunities for sponsorship
6. Opportunities for publicity, Facebook, etc
7. Correspondence
8. Any other business
  - a) Member discount scheme
  - b) Reissue of Chamber sticker – see draft design  
(100 off - £98, 200 off - £127 c/o Clarendon Press)
  - c) Shop local campaign and consideration of loyalty app (please try to take a look at <https://www.loyalfree.co.uk> in time for meeting)
  - d) Defibrillator training event
  - e) New homes 'Welcome' pack

- f) Chamber web site – layout and changes required, eg member listing to be redesigned,
- g) As above – removal of newsletter facility
- h) Final Friday (again)
- i) Town leaflet and map

9. Date of next meeting