

WOTTON UNDER EDGE CHAMBER OF TRADE

MINUTES OF THE MEETING 21 SEPTEMBER 2006

- 1. Welcome – Jackie Moore, Vice President, opened the meeting and welcomed everyone to the first meeting since the AGM.**
- 2. Apologies – Alex Wilkinson, Chairman, Kate (Clarences), Sarah, Peter & Hilary Roberts, Keith Bryon, Graham Peake, Mark Hazel**
- 3. Approval of the minutes of the meeting held on 18th May 2006 – approval was proposed by Jackie Moore and seconded by Karen Pegler.**
- 4. Update on membership – 20 members have renewed their membership. A letter and application form is to be sent to the full database of 150 businesses. This will be included with the letter being sent out in respect of the arrangements for Christmas Under The Edge and will be followed-up by personal visits from the Christmas Committee members.**
- 5. Shop Local initiative – it has been agreed by the committee that we will give 20 of the Wotton Shop Local bags per business free of charge to each paid – up member. Due to a limited supply, this will be done on a first-come, first-served basis. The bags will be held at Mungos in Long Street.**
- 6. Discussion on ways to promote the benefits of WUE COT – the following suggestions were put forward, with names against the actions where given:**
 - Contact Nailsworth COT to see what they offer their members (JM)**
 - Suggest a WOT committee member attends one of their meetings**
 - JM to speak to Rob Thomas from Business Link for advice on recruitment and services**
 - We need suggestions for other guest speakers**
 - Suggest we produce a quarterly flier promoting the benefits of joining the Chamber, with details of events and venues. This would be hand-delivered**
 - Suggest rotating the venue to the local pubs – The Star, The Falcon, The White Lion, The Swan, The Royal Oak**
 - Approach the Gazette to get editorial for the Christmas event – AW**
 - Approach Michael Rigby & Assoc (local members) for advice – AW**

7. **Advertising in Wotton Directory – the committee has agreed to subsidise 50% of the cost of a ¼ page advertisement for members in the November edition.**
8. **Christmas Trees and lights – details of what will be offered to members will be enclosed with the letter detailing the events, as mentioned in point 4.**
9. **Christmas Under the Edge 2006 – the agreed date for this event is 2nd December. It will take place between 4 -7 pm and Church Street, Long Street and Market Street will be closed from 3pm. We are looking for as much interest as possible. Karen Pegler suggested we advertise in the Tetbury Gazette – Karen to provide AW with details. Full details of the event will be included in the letter to be sent out. The programme will be included in the November edition of the Wotton Directory.**
10. **Christmas Meal – it has been decided to hold the Christmas meal at The Swan on Saturday 9th December. The cost is £18.50 per head, which includes a 3 course meal and disco. The numbers are limited to 42 and it will be open to non-members, provided they are accompanied by a paid-up member. Reservations and a 10% deposit should be made through Nicky Train of 4 Market Street, 01453 843780.**
11. **AOB – Firework Night is to be organised by The Round Table and will be held at KLB on 4th November. If any members want a stall they need to contact Derek Ashton or Jackie Moore. (copy of Round Table letter attached)**

Janet Walshe asked Jackie to mention that Wotton will be holding its own radio station for 2 days in January. Gary Keene has volunteered to present on behalf of the Chamber. Content to be decided.

12. **Date of next meeting – 7.30, The Falcon Inn, Tuesday, 17th October (back room has been reserved). Future meetings – 22/11 7.30 at The Star; 25/1/2007 7.30 The Royal Oak. Dates for further meetings in 2007 will be confirmed later.**