



## Wotton-under-Edge Chamber of Trade supports national retail Independents' Day

Skillsmart Retail are teaming up with local retailers across the country on 4th July to celebrate Independents' Day. The public will be encouraged to buy at least one item from a local independent retailer and celebrate diversity on the high street. They have teamed up with trade associations such as the NFRN and Association of Town Centre Management, along with national, local and trade press to make sure the campaign is a success.

**Supporting independent retailers** - We are also championing the skills great independent retailers have and showing the public that their local shopkeeper is not only a vital service, but someone who wears many hats; they are the accountant, sales assistant, buyer and often everything in-between.

**Join us to celebrate** – Put up a poster in your window. Perhaps offer a special incentive to buy that day or decorate your shop to help customers realise what an important part of the community we are. Join us at our special **breakfast meeting** on 4th July at 7.45am at McQuiggs where you can enjoy a great breakfast with other traders and business people and celebrate the diversity of Wotton's shops. We hope to get some press interest and can fill you in on recent news from the town including the chance to see the new Wotton film. To book see [www.wotton.biz](http://www.wotton.biz) or pop in to Mungo's with your name and number of people coming.

Visit [www.skillsmartretail.com](http://www.skillsmartretail.com) for more information and downloads.